



## **FORMER PRESIDENT OF FOX TELEVISION STUDIOS EMILIANO CALEMZUK JOINS RIGHTSTRADE'S ADVISORY BOARD**

Studio City, CA – April 14, 2015 – RightsTrade, the leading online global marketplace for film and television rights, has announced that former President of Fox Television Studios and President of FOX International Channels Europe, Emiliano Calemzuk has joined the company's advisory board. Calemzuk's expertise in both production and distribution in the international television market is set to contribute keen insights into RightsTrade's business strategy to further build the company's client roster in the television and digital media space.

Calemzuk's appointment comes at a significant time as the company recently unveiled its DealWizard - the entertainment industry's first ever cloud-based solution for content owners, sales agents and distributors to securely share available distribution rights, and negotiate and e-sign licensing agreements.

"We are thrilled to bring Emiliano onboard at this pivotal time in our company's growth. His remarkable record of leadership, and experience on the cutting edge of production and distribution of digital and television content is a huge asset to RightsTrade as we roll out a new generation of tools which speed up and simplify the entire licensing process from search to signature," said RightsTrade CEO Steven Polster.

"The Television and VOD industry has needed a company like RightsTrade to come along and help content owners exploit their rights more effectively and enable buyers to find and license content more easily," said Calemzuk. "The timing is right, the market is ready, and RightsTrade has developed a marketplace platform that can truly revolutionize how deals get done."

Calemzuk joined News Corporation in 1998 in the marketing group of Fox Latin American Channels (FLAC) and in 2000 become the youngest executive in the company to lead a business unit at age 26, when he held the post of VP, General Manager of Fox Kids Latin America.

Calemzuk went on to serve as Vice President and Deputy Managing Director of FOX Latin American Channels overseeing all operating divisions of FOX across 19 countries before becoming President of FOX International Channels Europe. Here he managed the operation of the 14-channel, market-leading, FOX Italian group as well as supervising the FOX operation in Spain, France, Germany, Turkey, and Eastern Europe. Under Calemzuk's leadership, FOX became the market leader in ratings and advertising revenues in the Italian pay TV market through its networks.

In 2007 Calemkuk became President of Fox Television Studios, where he led a successful turnaround of the studios, achieving the highest level of profitability since inception. From 2010 to 2012, Calemkuk served as CEO, Americas of Elisabeth Murdoch's Shine Group, where he oversaw all domestic operations for the group's LA-based independent Reveille, renowned for such scripted and non-scripted hit series as NBC's 'The Office,' 'The Biggest Loser' and Fox's 'MasterChef.'

Most recently in 2014, Calemkuk founded Rampante, in partnership with Time Inc. the largest publishing company in the US. Rampante is a media company focused on high growth segments of the media business.

RightsTrade is already the market leading platform for online content licensing. With over 5000 industry buyers reviewing more than 2000 high-end film and TV titles from over 175 registered sales companies and content owners including Sierra Affinity, Voltage Pictures and GK Films, RightsTrade has increased the speed and efficiency of generating deals. This includes facilitating over 40,000 secure B2B screenings of film and TV programming to aid the sales process.

RightsTrade offers the tools and technology to streamline the complex process of licensing rights while still retaining the flexibility and detailed capabilities its users require. A key competitive advantage the company holds is based on its integration with content owners back-office rights management systems and APIs (Application Platform Interface) designed to sync rights avails information and metadata in real time. The company has already completed a robust integration with FilmTrack, the industry's leading contract and rights management SaaS platform, which gives RightsTrade unprecedented scalability as its marketplace develops. FilmTrack, which holds a minority interest in RightsTrade, is the world's largest intellectual property repository managing millions of titles and contracts for more than 200 global media and entertainment companies.

For more information on RightsTrade, please visit: <http://www.rightstrade.com/>

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